



**Outline of NASPAA Accreditation Institute
October 14, 2015
Ballroom D/E
New York Marriott at the Brooklyn Bridge**

**Interactive, flipped classroom, experiential, skill-based learning
(with occasional lecturettes) to prepare for accreditation**

7:30-8:00am Breakfast, sponsored by University of Southern California

8:00-8:50am – Concurrent Sessions

Session 1A: Accreditation Basics for Program Representatives – Mission Driven Assessment

We begin by outlining the advancement of accreditation at NASPAA since 2009.

- We will frame the **current practices** of accreditation and expectations from programs.
- We will outline the current **roles** played in the accreditation process: NASPAA and NASPAA Standards, COPRA and COPRA Policies, COPRA liaisons, Standards Committee, NASPAA liaisons
- We will elicit feedback from participants about their questions regarding accreditation. We will identify the most significant ones to address during the Institute. We will also conduct a feedforward exercise, where participants start developing solutions to address their concerns.
- We will outline the role of the mission statement and how it comes into existence and how it guides both program management and the accreditation review.
- We will emphasize the model of “mission-driven, outcomes-oriented, evidence-based accreditation-earning program management” in which accreditation becomes a recognition of what the program does anyway, and the only additional work is in gathering and submitting the documentation.
- We will introduce the concept of the limitations of generic mission statements in that they do not provide strategic or tactical guidance, and will also mention that missions themselves need to be periodically reevaluated and not accepted as permanent.

Session 1B: Site Visitor Training: The Good, The Bad & The Ugly*

Mission-driven, outcomes-oriented, evidence-based accreditation requires a set of competencies and roles for site visitors. We will discuss the roles and responsibilities of site visitors, the challenge of reviewing and managing the information provided in multiple reports, how to work effectively as a team, and performing the responsibilities of individual members and the team before, during and after a site visit. We will focus on the responsibilities of site visitors to prepare in advance and to, wherever possible, notify the program of additional data/documentation needs in advance. Site Visitor worksheet will be distributed and explained.

9:00-9:50am

Session 2: Program Representatives: Using the mission to define universal competencies?*

Participants will learn to define and justify the universal competencies COPRA expects students to learn that are appropriate for different missions. Exercises will help participants relate mission to definitions of student learning outcomes and to distinguish course level from program level outcomes. This session illustrates the challenges of generic mission statements in that they do not provide strategic and tactical guidance. This session will focus on defining and measuring universal competencies in the context of a program's mission, but will also briefly address how to develop a plan for assessment that is comprehensive and sustainable.

10:00-10:50am

Session 3: Developing and Using your Logic Model for Continuous Improvement*

Participants will increase their understanding of the value of a logic model both for strategic program management and for accreditation. They will continue to appreciate the importance of a clearly articulated mission. Participants will be able to distinguish inputs, outputs and outcomes in the context of their programs and to design a logic model. Participants will engage in activities related to their own program's logic model.

11:00 – 11:50pm

Session 4: Curriculum Mapping*

Participants will understand how to present and analyze the relationship between their program curriculum and their universal competencies. They will be able to prepare a Curriculum Map or Curriculum Matrix for their programs using one of several models. Participants will develop or critique a curriculum map for their own program.

12:00 – 12:50pm Lunch (buffet style), sponsored by University of Nebraska, Omaha

Participants can have lunch either at "free" tables to do as they like, or at "Table Topic" tables. The topics will be based on preferences identified on cards completed/collected at the initial session (top five topics will be assigned tables).

1:00 – 1:50pm

Session 5: Diversity and Inclusiveness*

Participants will learn to identify different types of diversity, the diversity requirements for faculty and students, and COPRA' requirements for having a formal Diversity Plan. Participants will be able to write a Diversity Plan appropriate to the program's mission, a Plan that addresses not only recruitment and retention, but also a climate of inclusiveness and support given the program's context. Participants will develop and/or critique their program's Diversity Plan.

2:00 – 3:00pm - Concurrent Sessions

Session 6A: Program Representatives Q&A

Throughout the day, participants will be encouraged to document their unanswered questions. The General Q&A session will address unanswered questions that have been triggered by the videos and the AI on site sessions. (Cards distributed at beginning of the workshop; participants document questions throughout the day)

Session 6B: Site Visitor Workshop*

Participants will engage in an experiential workshop applying and examining cases illustrating issues in reviewing SSRs, IRs, and conducting the Site Visit. Using examples from Self Study Reports (SSRs), Interim Reports (IRs), and corresponding Site Visit Team Reports (both good and problematic), participants will practice determining information needed to address COPRA's concerns, gathering that information effectively, efficiently, politely and respectfully, and reporting observations to COPRA to facilitate its decision making. We will discuss strategies for how to construct the site visit schedule to facilitate efficient data collection. Completed Site Visitor worksheet will be collected from all participants.

6:00pm **Ballroom B/C: Accreditation Institute Evening Reception, sponsored by West Chester University**

Refreshments throughout the day sponsored by John Jay College of Criminal Justice, CUNY